

P O Box 160 • Lakewood, CA 90714  
 24 Lakewood Center Mall • Lakewood, CA 90712  
 (562) 531-9733 • Fax (562) 531-9737  
 Email: [advertise@lakewoodchamber.com](mailto:advertise@lakewoodchamber.com)  
[www.lakewoodchamber.com](http://www.lakewoodchamber.com)

**Circulation: 37,500 +**

**Lakewood (90712, 90713, 90714, 90715), & Long Beach (90807, portions of 90808)**

Size	1 Month	Member	3 Months	Member	6 Months	Member	9 Months	Member	12 Months	Member
Full	1,900.00	1,520.00	1,800.00	1,440.00	1,700.00	1,360.00	1,600.00	1,280.00	1,500.00	1,200.00
1/2	1,000.00	800.00	950.00	760.00	900.00	720.00	850.00	680.00	800.00	640.00
1/4	500.00	400.00	475.00	380.00	450.00	360.00	425.00	340.00	400.00	320.00
1/8	250.00	200.00	240.00	192.00	225.00	180.00	215.00	172.00	200.00	160.00
1/16	150.00	120.00	130.00	104.00	120.00	96.00	110.00	88.00	100.00	80.00
Business Card Size	95.00	76.00	90.00	72.00	85.00	68.00	80.00	64.00	75.00	60.00
Classified Ads (per column inch)	20.00	*	20.00	*	20.00	*	20.00	*	20.00	*
Inserts – 10,000 minimum	50.00/M	35.00/M								

4 Color (when available) – Full Page—\$100.00 • 1/2 page—\$75.00 • 1/4 page—\$50.00 • 1/8 page—\$25.00 • 1/16 page & Business Card—\$15.00.

- A Chamber Business Membership in good standing receives a 20% discount on all advertising \*plus 4 free help wanted listings.
- 15% discount for a 12 month pre-paid **business card size ad** (Chamber members only).
- 4% discount for all pre-paid ads (Chamber members only).
- Non conforming ads will be billed at the rate of \$24.00 per column inch (1-7/8" x 1" = 1 column inch).
- Position requests subject to 20% surcharge, otherwise position is not guaranteed.

### Mechanicals

	Width		Depth
<b>Full Page</b>	10"	X	15"
<b>1/2 Page</b> – vertical	8"	X	10"
– horizontal	10"	X	7-1/2"
<b>1/4 Page</b> – vertical	3-7/8"	X	10"
– horizontal	8"	X	5"
– horizontal	10"	X	4"
<b>1/8 Page</b> – vertical	3-7/8"	X	5"
– horizontal	5-7/8"	X	3-1/4"
<b>1/16 Page</b> – vertical	1-7/8"	X	5-1/2"
– horizontal	3-7/8"	X	2-3/4"
<b>Business Card Ad</b>			
– vertical	1-7/8"	X	4"
– horizontal	3-7/8"	X	2"

Column width is 1-7/8 inches. Each page is 5 columns wide. All camera ready art should be 85 line screen for halftones, and should adhere to all listed specifications. The monthly deadline for advertising submittal is the 15th of the preceding month, for camera ready art and the 10th for space reservations, that the ad is to appear.

Terms for advertising are cash with copy unless prior credit arrangements have been approved by the publisher. With approved credit, terms are net 30 days. Unpaid balances are subject to a 1% per month service fee. Penalties will be assessed for ANY changes made during the contract period without prior written approval.

Terms: \_\_\_\_\_ advertiser's initials

### Insertion Order

Advertiser \_\_\_\_\_ Contact \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Web Site \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Chamber Member \_\_\_\_\_ Yes \_\_\_\_\_ No \_\_\_\_\_

Number of Insertions \_\_\_\_\_ Beginning \_\_\_\_\_, 200 \_\_\_\_\_ through \_\_\_\_\_, 200 \_\_\_\_\_

Display Ad Size \_\_\_\_\_ Check # \_\_\_\_\_ Approved \_\_\_\_\_

Total Advertisement Agreement Price due and payable is \$ \_\_\_\_\_ payable at the Monthly Rate of \$ \_\_\_\_\_

Advertisers Signature \_\_\_\_\_ Sales Rep \_\_\_\_\_ Date \_\_\_\_\_

**Said monthly payment is due by the 15th day of the month preceding the next monthly publication date, otherwise, the advertisement will not be published.**