



Greater Lakewood
CHAMBER OF COMMERCE



Lakewood
Community News
www.lakewoodnews.org

CHAMBER FACTS

January 2019

Mission Promote a healthy business environment for the community.

Vision To provide valued services to our members, to promote economic growth, to be the leading public policy advocate for business, and to be a strategic partner in initiatives that improve the quality of life in our community.

5 Core Values

Promoting a strong local economy
 Providing networking opportunities
 Promoting the community
 Representing the interests of business with government
 Political Action

Chamber FACTS

- The Lakewood Chamber of Commerce started in 1938 as a Business Association.
- The Greater Lakewood Chamber of Commerce was incorporated April 11, 1949.
- The City of Lakewood voted to incorporate March 9, 1954
- The Chamber operates on a fiscal year of July 1 – June 30.
- We have approximately 240 members with over 37,400 employees represented.
- The Chamber is presided over by a Board of Directors.
- The 2018-2019 Board Chair is Travis Jackson
- The Past Board Chair is Ariel Pe
- The Secretary is Monica Goel
- The Treasurer is Deena Henry
- The Chamber President & Chief Executive Officer is Jose L. Solache
- Lakewood Community News Production Manager is Jodee Kilroy
- Lakewood Community News has a 30,000 Monthly Circulation to Lakewood & parts of Long Beach

Benefits of Membership

- ☐ **Free listing** in the Lakewood Chamber of Commerce Business Directory. This full color directory is distributed to businesses, residents, newcomers, and visitors in the Lakewood area. The directory is also included in all new and renewal member packets and is mailed out in the "Welcome to Lakewood" packets.
- ☐ **Internet Listing:** When you need to find a business, the Chamber website, www.lakewoodchamber.com, contains a current business directory of all of our members, by business category, and by business name, with a free hyper-link to the member's web site. Find a "What's Hot" Events calendar, Legislators directory, About the City, clubs, organizations, important phone numbers, public utilities, parks, Community News, and lots of "More Information" ...

- **Chamber Softball League:** The Greater Lakewood Chamber of Commerce is proud of our Chamber Adult Slow Pitch Mixed Softball League. We play two seasons of 10 weeks per year at San Martin Park in Lakewood, on Wednesday nights. Our umpires are from the Munisports Major Softball League, so we have the best umpires! To participate, your business must be a member of the Lakewood Chamber of Commerce. To find out more about the league, go to the Chamber website www.lakewoodchamber.com, then click on the “Member Directory”, and choose “Chamber Softball”. Our Munisports webpage link is listed there. Or for more information, call the Chamber office at 562-531-9733.



- **After Hours Events:** After Hours Events are put on at various locations for Chamber Members. These events offer an excellent networking opportunity to meet other businesses, meet and talk with civic leaders, make new friends, and just have fun.
- **Email Blasts:** A Blast Email is available to Chamber members for FREE. This goes out to over 800 email addresses, including all Chamber Members, and the list keeps growing.
- **Grand Openings and Ribbon Cuttings** increase community visibility of host businesses and are another excellent networking opportunity provided by the Chamber. The Chamber provides Grand Opening and Ribbon Cutting coverage in the Lakewood Community News, flyers promoting the event, and announcements about the event at Chamber Functions. A superb opportunity to highlight your business.
- **Welcome to Lakewood Packets:** Every other month starting in January members can place a full page flyer in the “Welcome to Lakewood” Packet distributed exclusively by the Chamber to approximately 350 new residents and businesses for a minimal insertion charge of \$100. Placing a flyer in the “Welcome to Lakewood” Packet allows you to capture new residents and new businesses to Lakewood before your competition does.
- **The Lakewood Community News:** The Lakewood Community News (LCN) is the only publication dedicated solely to Lakewood and is published by the Greater Lakewood Chamber of Commerce with a residential and business distribution of 30,000 copies. The LCN is a great way to market your business to the Lakewood Community and stay on top of the “Happenings Around Town.” Chamber Members enjoy a 20% discount on their advertising in the LCN. Another value-added benefit of Chamber Membership. The Lakewood Community News now has a website: www.lakewoodnews.org, where you will find the latest print edition of the newspaper, a classified section, job openings, calendar of events, and much more.

- **Car Show:** The Summer Stampede Car Show is sponsored by Lakewood Center, The City of Lakewood, and the Greater Lakewood Chamber of Commerce. This well known annual event is held in August and presents numerous awards to pre-1975 Custom Cars, Street Rods, and Restored Classics entries. The event offers Music, Entertainment, Endless Raffle Prizes, and is held at Mayfair Park (corner of South and Clark) in Lakewood from 8 am – 2 pm. Over 8000 people attend this annual extravaganza of classic cars and fun!



- **Shop Lakewood...Stay Lakewood Loyal:** Shop Lakewood is a Chamber driven program in collaboration with the City of Lakewood and the businesses in Lakewood. It’s goal is to educate the residents of the importance of shopping locally so that our sales tax dollars come back to Lakewood to help support all the wonderful programs available to the residents.

Certificate of Origin: If you do business internationally and you need a Certificate of Origin for your shipments, the Chamber can sign and stamp them for you . There is no fee for Chamber Members. \$35.00 for non-members.

- **General Community Resource:** If you don't see it in the above listings, give us a call. We will be glad to assist you. We are here to help your business grow and prosper.

The Greater Lakewood Chamber of Commerce

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